1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* My understanding of the data given is that a lot of the success comes from parent category Theater, it makes up about 38 percent of the success of all the parent-category.
* Looking into the data further I also can conclude that the type of theater that received most of the success in the subcategory “plays” making up 83 percent of the success within the theater sub-category.
* In addition, the month of May seems to be the most successful for theater parent category.
* In the parent company columns, I also see that food and games overall are not successful with Kickstarter campaigns.

1. What are some limitations of this dataset?

Some of the limitations in the dataset that I see is that all campaigns started and ended at different times without actually telling you what made it a success or even a failure. I was not able to find any relationship between the donations and the success rate. Because many companies that failed made as much or even more than other companies that succeed.

1. What are some other possible tables and/or graphs that we could create?

I believe a pie chart will help you to see the overall clear picture of the success or failure of the parent or sub -categories. I also believe a scatter diagram could help to see if there is any relationship between the different variables and the outcome to what influenced a success or failure.