1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* My understanding of the data given is that a lot of the success comes from parent company Theater, it makes up about 38 percent of the success of all the parent-category.
* Looking into the data further I also can conclude that the type of theater that received most of the success in the subcategory “plays” making up 83 percent of the success within the theater sub-category.
* In addition, the month of May seems to be the most successful for theater parent category.
* In the parent company columns, I also see that food and games overall are not successful with Kickstarter campaigns.

1. What are some limitations of this dataset?

Some of the limitations in the dataset that I see is that all campaigns started and ended at different times without actually telling you what made it a success or even a failure. I cant really say that the more donations that was given to a campaign is what allowed it to succeed because there are some companies that made more money than many of the successful companies and they were still considered a failure at the end.

1. What are some other possible tables and/or graphs that we could create?
   1. I believe a pie graph will help you to see the overall clear picture of the success or failure of the parent or sub -categories. I also believe a scatter diagram could help to see if there is any relationship between the different variables to see success or failure.